

# Craig Hellinger

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## Work Experience

April 2015 – Present

### **Senior Web Designer**

#### Splendid Apple

Since joining Splendid Apple I have enjoyed using my experience to design and build websites that convert. By constantly refining and improving the design, we can improve results for our clients.

Working with SEO specialists, I have honed my technical skills further to increase the standards, performance and security of the Wordpress sites we create. I have also learned to use GIT in a commercial environment to increase efficiency when working with external freelancers.

March 2012 – April 2015

### **Senior Digital Developer**

#### Tribe

At Tribe I gained a wealth of experience working in a fast-paced agency environment. I had the opportunity to further develop my passion for front-end responsive design, as well as honing my back-end development skills with open-source CMS systems like Wordpress, Drupal and Magento.

We also produce data-driven HTML email campaigns. The job was client-facing, which I enjoyed. I also delivered seminars internally and at industry events. I was also given the additional responsibility of Digital Team Leader, which involved taking briefs from clients, estimates, project management, recruitment and management of other digital team members.

## Qualifications

### **BA(hons) Graphic Design 2:1**

University of Teesside, Middlesbrough. 2001 ~ 2004.

### **BTEC National Diploma Art Foundation** Distinction

South East Derbyshire College, Ilkeston. 2000 ~ 2001.

#### **A Levels - Art (A)**

- **Communication Studies (B)**

- **Computing (C)**

Bilborough College, Bilborough. 1998 ~ 2000.

**GCSE's** - English, English Literature, History, Science (double), Maths, Technology  
German (half course)

GNVQ - Art & Design Intermediate

Friesland School, Sandiacre. 1994 ~ 1998.

October 2005 – March 2012

### **Graphic Designer / Web Developer**

#### CAME UK

Working as part of a 3-man team, my duties included the design of all forms of marketing material to promote Came's large network of customers; including brochures, websites, posters, van livery etc. I was also responsible for much of Came's own in-house marketing material, including promotional literature, web design, development and search engine optimisation. I was also part of a team that travelled throughout the UK and Ireland marketing the Came brand in the form of roadshow exhibitions and corporate hospitality at World and British Superbike events.

September 2004 – October 2005

### **Graphic Designer**

#### Media Hut

Working as part of a 3-man team, my duties involved graphic design and artwork preparation for various CD and DVD projects, Web design, SEO & Multimedia presentations,

## About Me

I am hard-working, enthusiastic and reliable. I am also a creative thinker and imaginative problem solver. I have good time-management skills and I never miss a deadline. I always aim to produce work to the best of my ability.

I have a friendly, laid-back personality and a good sense of humour. I get on well with people and I work very well as part of a team. I am also a fast learner – I especially enjoy the challenge of learning to use a new program or programming language and I am especially motivated by using these skills to push the boundaries of design.

## Hobbies & Interests

My hobbies include snowboarding, 5-a-side football, running, painting, drawing and photography. I also enjoy socialising, travelling, watching films, reading, DIY, video games, listening to music, learning to play guitar (badly!) and going to gigs.

## Computer Skills

I am equally proficient in a Mac or PC environment. I have excellent skills in the following languages and technologies:

**Adobe Creative Suite**  
**Semantic HTML5 / CSS3**  
**Javascript / jQuery / Ajax**  
**PHP / MySQL**  
**SASS / LESS**  
**Gulp / Grunt / Compass**  
**Foundation / Bootstrap**  
**Mobile-first Responsive Design**  
**UX/UI/Acessibility**  
**Wordpress**  
**Drupal**  
**Magento**  
**Google Analytics**  
**Adwords / SEO**  
**WHM/cPanel/LAMP**  
**GIT version control**  
**Command Line**  
**Flash (AS2)**  
**HTML for email**